

CATHERINE THURMAN

ILLUSTRATOR LOCATED: PHOENIX, AZ & ORLANDO, FL

EXPERIENCE

Disney College Program Merchandise Sales - Walt Disney World Lake Buena Vista, FL
09.2024 - 02.2025

- Deliver daily guest service in Fortune 100 Company and preform excellent verbal and written communication skills.
- Partner with multiple departments to ensure quality and efficiency.
- Demonstrate guest service skills in high volume areas with the ability to manage multiple tasks and work well under pressure.
- Quick thinker with ability to problem solve and make professional quick decisions on a daily basis.
- Trained on POS to handle high dollar transactions and confidential information.

Sales/Marketing Coordinator - Fire Security Electronics and Communications, Inc. Phoenix, AZ
06.2022 - 08.2024

- Rebranded the company logo, website, and marketing material while maintaining the inventory of promotional items.
- Coordinate all logistics for events, conferences and tradeshow.
- Maintain the database, other social media with announcements, events and news.
- Assist the sales team with routine emails, quotes, scheduling and other clerical items as needed.
- Perform administrative work such as data entry, list uploading, list cleansing, reports, etc. to ensure all estimating deadlines are met.
- Maintain the marketing calendar, scheduling and coordinating shows and conferences, and logistics of show materials and booth items.
- Assist with the preparation of sales and marketing presentations, including PowerPoint or other presentation software.

Senior/Resident Assistant - Campus Living Villages (Academy of Art University) San Francisco, CA
08.2019 - 06.2022

- Work directly with Resident Director to help with administrative work and serve as a resource, role models, and peer educator with residents.
- Created transformative living environments in the residence halls while promoting a safe and positive community building.
- Oversaw Resident Assistants with community programming, creative content, and 1:1 meetings.
- Creating opportunities for students academic success, appreciation, and respect for differences.
- Knowledge of the campus resources while making the resident's college experience satisfactory.

Freelance Illustrator- Freelance Book Illustrator (Young Adult & Children's) San Francisco, CA
10.2020 - 07.2022

- Communicate with client and schedule meetups for discussion on progress and worked to understand desired outcomes and requirements.
- Created original commissioned artwork for client.
- Managed creative process from concept to completion and used acrylic paints, watercolors, and digital media to create illustrations.
- Applied color theory and lighting techniques in illustrations to add excitement, focus, and depth.

Illustration Intern - Hype Club Remote Los Angeles, CA
12.2021 - 1.2022

- Created NFTs (non-fungible tokens) and conducted research based on topics to create new and original NFTs.
- Took concepts and produced design mockups to strengthen designs.
- Created anime characters with appropriate textures, shadows, and features.
- Tight deadlines and seamlessly integrated with implemented variables: consistent character design to fit into the NFT design.
- Collaborated with other artists to create cohesive illustrations.

Illustration Intern - Cleveland Magazine Remote Cleveland, OH
9.2021 - 12.2021

- Provided fast-rate hand-drawn illustrations for magazines; print and digital.
- Helped with demands by recommending improvements to artwork, designed mock-ups for review, finding/fixing illustration problems.
- Worked alongside writers to create unique designs under tight deadlines.
- Proven ability to learn quickly and adapt to new situations.
- Used strong analytical and problem-solving skills to develop effective solutions for challenging situations.

EDUCATION

Academy of Art University San Francisco, CA
May 2022 | Bachelor of Fine Arts: Illustration

SKILLS

Adobe Applications (Photoshop, Illustrator, InDesign, Acrobat), Google Applications (Gmail, Drive, Docs, Sheets, Slides, Calendar, Chat, Meet, and Forms), Microsoft Applications (Outlook, Word, Excel, PowerPoint, and Teams), Procreate, Sketching/Brainstorming, Visual Storytelling, Attention to Detail, Complex Problem-Solving, Resourceful, Originality, Creative Thinking, Multitasking, Organization, Team Collaboration, Verbal and Written Communication, and many more!

ACCOMPLISHMENTS

- Academy of Art University 2020 Fundamentals Spring Show, 2021 Illustration Spring Show, and 2022 Children's Book Illustration Spring Show
- Third Place UPWARD Gallery Watercolor Competition 2024 and Fall Competition 2024
- Licenses & Certifications (LinkedIn): Content Creation: Strategy and Tools, Excel Essential Training (Microsoft 365), Marketing: Copywriting for Social Media, and Social Media Marketing Foundations